



Oifig
Fiontair
Áitiúil

Local
Enterprise
Office



Business Planning

Are you a start up entrepreneur or interested in leaving employment? Have you been unemployed and have a business idea and considering starting your own business? This interactive workshop will focus on the essential elements required when starting a business, including what is required when approaching financial service providers.

- ⇒ The workshop will review business plan templates and outline a draft plan relevant to a specific business
- ⇒ Identify the high level financial requirements necessary for starting a business
- ⇒ Have clear objectives on the next steps that are essential to start a business.

The key elements of the workshop are:

- * What is the business idea
- * Create an Executive Summary
- * What are the human resources required
- * Who are the principal suppliers
- * Consider the financial supports required
- * Clarity on Product / Services and target market
- * Why Market Research should be completed
- * What is the route to market
- * How to complete a SWOT analysis
- * How to secure required funding

Date: Thursday 23rd November 2017

Venue: The Mill, Newtown Link Road, Drogheda, Co. Louth.

Time: 10am to 4pm **Cost:** €30 (Light lunch will be provided)

Book online at www.localenterprise.ie/louth

or contact Local Enterprise Office Louth, Town Hall, Dundalk, Co. Louth.

Tel: 042-9324185 email: training@leo.louthcoco.ie



Comhairle Contae Lú
Louth County Council

